



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/M Smith/D/OTH/PA (16939)
Message Media (5658)
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/M SMITH/D/OTH/PA (137373)
National/Political
/06333938

Invoice 640602
Inv Date 10/28/2012
Terms Net 30
Contract 332876
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Message Media
100 Albany Street
New Brunswick, NJ 08091

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MATT SMITH 9/25
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:14PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 6-7A/2							
	Spot	5:59:04AM-Channel	Day,M-1	10/01/12 6:42AM (Mo)	00:30	Channel 11 News 6am	MST103H	\$800.00	
5.0	Contract Line Remarks:	TODAY 7-8A/47							
	Spot	7:00:00AM- 8:00:00	Day,M-1	10/01/12 7:23AM (Mo)	00:30	Today Show	MST103H	\$625.00	
7.0	Contract Line Remarks:	TODAY 8-9A/6							
	Spot	8:00:00AM- 9:00:00	Day,M-1	10/01/12 8:47AM (Mo)	00:30	Today Show	MST103H	\$575.00	
9.0	Contract Line Remarks:	NOON NEWS/8							
	Spot	11:59:04AM-Channel	Day,M-1	10/01/12 12:09PM (Mo)	00:30	Channel 11 News At Noon	MST103H	\$375.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information
shown on this invoice was taken from the official log.

Gross Total	\$2,375.00	Total Spots	4
Commission	(\$356.25)		
Net Total	\$2,018.75		